



# Your chance to be a Champion!

**Gold** Sponsorship Package



**Rotary Club of Hampton Corporate Cup**  
Southern Golf Club – November 15th, 2010

**Key Note Speaker – Matthew Finnis**  
CEO of the AFL Players Association





The **Rotary Club of Hampton** together with the **Southern Golf Club** has pleasure in offering your company the opportunity to become the **Gold** sponsor in the Corporate Cup.

### Key Note Speaker

**Matt Finnis** - Matt was appointed Chief Executive Officer of the AFL Players' Association in September 2009 after previously holding the positions of General Manager – Operations and, prior to that, Manager – Player Relations.

During his time at the AFLPA Matt has driven an agenda which resulted in the recent agreement to introduce free agency to the AFL. He has also represented player interests in a range of issues, including commercial rights and individual grievances, and chaired the AFLPA Agent Accreditation Board.

He will also play a central role over the next year in negotiating with the AFL to secure recognition for the leading part AFL footballers play in the phenomenal and growing success of the code.

Prior to joining the AFLPA Matt worked as a commercial lawyer advising numerous sporting organisations, businesses, athletes and government.

Matt is currently chairman of Ladder – an AFL Players charitable initiative to tackle youth homelessness. He is also a director of Surfing Australia – the peak governing body for the sport of surfing – and has been a director and company secretary of Surf Life Saving Victoria since 2002. Matt was also a founding director of HeartKids Australia, a charity supporting children born with congenital heart disease.

Matt is married to wife D'Arne and a father of two young boys, Jake and Ryley.

### Kids In Crisis

**GordonCare for Children**, headquartered in Highett, provides Carers and residential facilities for '**Kids in Crisis**' – Mum and Dad can't get along, sexual abuse or violence has occurred, one or both parents are in jail, drugs or other similar reasons prevent children from getting the love, care and attention normal families take for granted.

Until quite recently, governments' main concern was for a place of safety, food and a roof over the children. Today, a more progressive approach is developing because of the increasing complexity of the problems and the extent of their traumas. Think about children who are completely unhygienic at age 15, who cannot communicate with others, who self-mutilate or are suicidal, whose grief at being taken from their parents cause them to vandalise as a release for their anger, who won't attend school. Children who may have been removed from their parents many times, who have tried and failed to live with foster carers or next of kin and may have experienced multiple carers in just a few years. These 'invisible' (to us) 'Kids in Crisis' are unloved, traumatised, confused, angry and, without effective intervention, will not achieve anything like a normal life in our society.

**GordonCare works towards making these children visible again.**





## Gold Sponsorship Package

What better way to entertain your Clients or reward your staff at Christmas time – become the **Gold** Champion sponsor and you will be the toast of the town for months to come!

Your **Gold** Sponsorship package includes:

- o Naming rights
- o Clubhouse signage
- o Practice Green signage
- o Dinner signage
- o Involvement in pre and post publicity
- o Your logo on golf cards and dinner menu
- o 'Thank you Gift Bag' – promotion of your Company

The cost to become the **Gold** Champion Sponsor is only \$5,000. And what else will you get?

- o 8 players to compete in the Corporate Cup
- o Lunch and refreshments
- o Sumptuous dinner and premium wines and beer for all your guests
- o Opportunity to hear **the CEO of the AFL Players Association – Matt Finnis**
- o Golf carts for your guests

Additional Guest can attend the Dinner for only **\$80** per head

## So go on, be a **Gold** Champion!

Have fun, promote your company, say thanks to those who matter and know that you are supporting a great cause!

